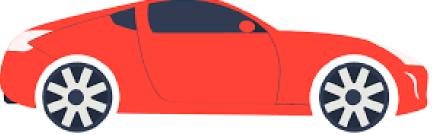
Smart Security Solution for Connected Cars





CAR IDENTITY MANAGEMENT

OVERVIEW Secure Identity eco-system for connected cars SOLUTION HIGHLIGHTS Solution feature highlights Highly configurable Identity Management allowing flexible hierarchy of **Rights management.** Roles and Actors can be defined such as driver, car owner, mechanic, dealer Each actor is assigned specific privileges Sophisticated HW and SW anchors ensure identities. Authenticated application that manages Actors and Systems/Devices in the car. Secure Communication within the car. Secure Firmware over the air updates Ease of use

Friendly and easy to use.

Commands can be sent to the car remotely through the cloud or via Bluetooth